

X COPY

fashion calendar

1971

31 st year • issued weekly

AUGUST 9

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 9, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 9 3:00 P.M.	PRESS PREVIEW: RESORT AND SPRING KNITWEAR By invitation. (Opening for buyers beginning Tuesday, August 17). Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON; & DAMONETTE	1410 BROADWAY SHOWROOM - 12TH FLOOR
Tuesday August 10 2:30 P.M.	PREVIEW OF FALL COLLECTION James Galanos will show his Fall collection to press and buyers. By invitation. Contact: 213-272-1445 (L.A.); or PL. 9-3000 (N.Y.).	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Tuesday August 10	HOLIDAY AND RESORT ITALIAN COLLECTION Dressy and daytime separates and one-piece dresses, featuring sweater and skirt dresses, designed by Dorothy Arden. Continuous showings. Contact: 594-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday August 11 9:30 A.M.	PRESS PARTY IN ATLANTA "It lands here first" - 4th in a series of "uniquely designed stores geared to the jet stream fashionables." Publicity: Sheila Cole, OX. 5-2410.	AIRPORT STORE	PERIMETER MALL ATLANTA, GEORGIA
August 15- August 20	NEW YORK GIFT SHOW, N.Y. COLISEUM & PARK-SHERATON Contact: Maxine or Robert Carman, Little Bros. Shows, 220 Fifth Ave., MU. 3-3380.		
Beginning Monday August 16	OPENING OF RESORT COLLECTION Showing of swim and play fashions. By appointment.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR Contact: 563-0417.
Beginning Monday August 16	OPENING OF RESORT COLLECTION By appointment. Continuous beginning Sept. 7. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday August 16	OPENING OF RESORT COLLECTIONS Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TANNERWAY; TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday August 17	OPENING: RESORT AND SPRING KNITWEAR Continuous showings. (Preview, Aug. 9 -- see above). Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON; & DAMONETTE	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday August 18 12:30 P.M. Luncheon	BACK-TO-SCHOOL FASHIONS Girls' fashions by Ann Webster for Tiny Town Togs; boys' by Donmoor Inc. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	TINY TOWN TOGS; DONMOOR INC.	BARBETTA RESTAURANT 321 WEST 46TH STREET
August 19- August 22	INTERNATIONAL MEN'S FASHION SHOW, COLOGNE, GERMANY Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21, Germany.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 21- August 27	WOMEN'S AND CHILDREN'S MIDWINTER AND HOLIDAY MARKET WEEK IN DALLAS Contact: Kim Dawson, Apparel Mart, 2300 Stemmons Freeway, Dallas 214-631-3394.		
Beginning Monday August 23	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE & BEENE BAZAAR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday August 23	SHOWING OF NEW FASHIONS Informal showings, by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday August 23	OPENING OF HOLIDAY COLLECTION Informal showings. Contact: Vera Bacal, LO. 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday August 23	RESORT AND EARLY SPRING COLLECTION Informal showings by appointment. Contact: 736-1696.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Week of August 23	HOLIDAY-RESORT HANDBAG MARKET WEEK IN NEW YORK SHOWROOMS Contact: Natalie Marcin, Nat'l Handbag Assn., 347 Fifth Ave., MU. 3-6969.		
Tuesday August 24, August 25, August 26	SPRING-SUMMER FABRIC DISPLAY Three-day Spring and Summer '72 fabric exhibit, 10:00 A.M. to 5:00 P.M., including special collection of "trimmings 'n things." Co-chmn.: Catherine Smith, consultant; and Doris Walton, consultant. Trimmings chmn.: Flora Suraci, McCall Pattern Co. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Wednesday August 25 11:30 A.M.	FALL FASHIONS; CUSTOMER SHOW Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 25 4:00 P.M.	PRESS PREVIEW: HOLIDAY LOUNGEWEAR Concept 70's -- preview of Holiday loungewear collection by Swirl. By invitation. Publicity: Viola Rossi, 489-8118.	SWIRL	ST. REGIS HOTEL LIBRARY
August 27- Sept. 2	CHICAGO HOLIDAY AND RESORT READY-TO-WEAR MARKET WEEK. Contact individual manufacturers in Chicago.		
Sept. 2	MICAM FOOTWEAR AND LEATHER GOODS EXHIBITION IN MILAN (Sept. 2 - 6).		
Sept. 6	LABOR DAY (Monday)		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE NEW SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 7	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 7- Sept. 17	ISRAELI READY-TO-WEAR FOR SPRING <u>Knit and woven dresses</u> --Schiff Atlas, Dorina, Elanit, Ero, Jercoli, Judith Creations, Iris, Lam, Lartex, Meza, Gabi Model, Dukert Paz, Hadar Rosen. <u>Sportswear</u> --Ata, Bashan, Kitan Dimona, Niba. <u>Beach and Swimwear</u> --Diva, Elastex, Rikma, Israel Rosen. <u>Outerwear</u> --Matzkin, Salpeter. By appointment. Contact: Ronald Winner, 594-5215.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 11TH FLOOR
Sept. 8	INTERNATIONAL FOOTWEAR AND LEATHER GOODS EXHIBITION IN FLORENCE (Sept. 8-13)		
Wednesday Sept. 8 10:15 A.M.	PRESS PREVIEW: SCANDINAVIAN FAIR Storewide salute -- "Scandinavia Now" --designer fashions and furnishings. By invitation. (Open to public, Sept. 13-25). Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Beginning Wednesday Sept. 8	OPENING: HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 564-0910.	CLAUDIA COLLECTION BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 9 11:30 A.M.	PRESS PREVIEW: GIVENCHY BOUTIQUE The Givenchy Nouvelle Boutique preview of Fall-Winter collection. By invitation. <u>Customer show at 3:00</u> . Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION Also Tuesday, Sept. 14 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 9- Sept. 12	INTERNATIONAL FAIR OF LINGERIE, FOUNDATIONS, SWIMWEAR IN COLOGNE, GERMANY. Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21.		
Sept. 10	INTERNATIONAL LEATHER WEEK IN PARIS		
Sunday Sept. 12- Sept. 14	SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; and including girls' fashions. Also, international festival. Contact: Robert Gur-Arie, 594-5130.	BAMA (10 WEST 33RD STREET)	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Sunday Sept. 12- Sept. 15	NATIONAL SHOE FAIR OF AMERICA Sunday-Tuesday, 9:00-6:00; Wednesday, 9:00-12:00 noon. Contact: Howard Reddy, 481 Eighth Avenue, Suite 300, New York 10001, 594-7606.	FOOTWEAR ASSOCIATIONS	ASTROHALL HOUSTON, TEXAS
Sept. 12- Sept. 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Sept. 12	FASHION FAIR IN COPENHAGEN (Sept. 12-15)		
Monday Sept. 13 11:30 A.M.	CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere. Publ.: Madeline de Vries, Pl. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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Monday Sept. 13 2:30 P.M.	HOLIDAY AND RESORT COLLECTION Designed by Hubert Latimer. One show only, by invitation. (Informal showings, beginning Sept. 14, by appointment). Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Sept. 13 5:00 P.M.	PREVIEW OF FALL COLLECTION Also Wed., Sept. 15 at 9:00 A.M. By reservation. Thereafter by appointment. Contact: 213-657-7377 (L.A.).	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL PRIVATE SUITE
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: LW. 4-0454.	BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 14 11:00 A.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Assoc., 730 Fifth Avenue, 489-8420.	SAZ (BY THE GILL SISTERS)	42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Carol Bory, 524-5410.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREVIEW: HOLIDAY & RESORT COLLECTION By invitation only. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. (Customer showing at 2:30 P.M.- Grand Ballroom). Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sept. 14	2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633.		
Tuesday Sept. 14 4:30 P.M.	PRESS SHOWING: RESORT AND EARLY SPRING By invitation. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130.	THEA PORTER	203 EAST 60TH STREET
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 14	PRIMARY DAY (Tuesday)		
Sept. 15	9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377(L.A.)		
Wednesday Sept. 15 10:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 15 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 15 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Geri Lasher or Dick Conrad, 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 15 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: CH. 4-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 15 2:30 P.M.	CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. By invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685.	FREDRICA AND MISS FREDRICA	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 15 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection - exclusive copies from his Fall couture collection. By invitation only.	LORD & TAYLOR	3RD FLOOR
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment only. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	OPENING OF CRUISE COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 16 4:00 P.M.	PREVIEW OF PATRICIAN FABRICS For designers, manufacturers and press, Show at 4:30 P.M. By invitation only.	HYSTRON FIBERS (485 LEXINGTON AVENUE)	AL MOUNIA 38TH AND MADISON AVENUE
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792(NY).	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeline de Vries, PL. 3-7300.		4TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS AND CUSTOMER SHOWING Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: BERGDORF GOODMAN TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.		3RD FLOOR COUNTRY CASUALS
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: BERGDORF GOODMAN JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.		5TH FLOOR MISS BERGDORF
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' awards. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Sept. 26	CANADIAN SHOE AND LEATHER FAIR IN MONTREAL (Sept. 26 - 28)		
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF ALEXANDER'S MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542.		59TH STREET AND LEXINGTON AVE. 3RD FLOOR
Monday Sept. 27 1:00 P.M. Luncheon	PRESS PREVIEW OF BEN KAHN AT CARTIER FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions. By invitation. Contact: 838-7387.		4 EAST 52ND STREET SALON - 3RD FLOOR
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRET-A-PORTE Fall-Winter couture and first pret-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.	NINA DIMOS	36 EAST 61ST STREET SALON
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Monday Oct. 4 9:30 A.M.	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitation only. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Oct. 18	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE (Oct. 18-22)		
Oct. 22	PRET-A-PORTE SHOWINGS IN PARIS (Oct. 22-28)		

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